

# OSANA

ALL NATURAL

## MOSQUITO REPELLENT SOAP



**GETTING  
EATEN  
ALIVE?**  
WASH YOURSELF OFF  
THE MOSQUITO MENU!

**FINALLY!**  
YOU CAN SMELL GREAT  
WITHOUT ALL THAT  
GROSS BUG SPRAY.



Yes! It  
Really Works



Smells  
Great



Safe for  
Kids



Saves  
Lives



Halal Approved  
No Animal Products

- ALL NATURAL
- SUPER EFFECTIVE
- EVERYDAY PRODUCT
- NON-TOXIC
- ENVIRONMENTALLY AWARE
- GREAT SOCIAL MISSION
- KID FRIENDLY

### Getting People Outside Again

We frequently hear from customers that Osana frees them from being stuck indoors and gets them outside again. For them, having an all natural and safe daily-use option is life changing! **Osana frees people for their next adventure!**

**Customers are more aware than ever about what goes into their products.** All natural, non-toxic, and kid friendly are daily terms used by the average consumer.

Retailers that carry products that are all natural and environmentally friendly are perceived as caring, positive, and just better.

GET CLEAN.  
**SAVE LIVES.**

**SOAPTHATSAVES.ORG**





## Retailer Details

- Optimal Shelf Space: At checkout counter / kiosks, with insect repellents, and with all-natural soaps
- Sales Trends: Spring, Summer, and Fall months show greater sales velocity. However, sales stay strong during winter months due to customers who live in warmer climates as well as those traveling abroad.
- Product Liability Insurance
- Quality Product Photography & Video
- UPC: TBA

## Target Market

- Outdoor active lifestyle men/women
- International travelers
- Natural Lifestyle & Health Foods customers
- Health conscious moms desiring natural non-chemical based products for children

## BY THE NUMBERS

Repeat Sales: 13%      Monthly Views: 18,000  
Conversion Rate: 0.85%      Avg Retailer Margin: 56%

## Aggressive National Marketing

- National Digital Advertising Campaigns
- Regional Grassroots Marketing
- Cause-based Company



## FAQ's

### Does it make me smell funny?

Not at all! We only use natural ingredients to repel mosquitoes, so it leaves you feeling fresh and clean!

### Will people buy in colder months?

Yes! People are more concerned about mosquitos when traveling overseas, so we see healthy sales during winter months for people traveling.

### Does it really work?

Absolutely! Our active and natural ingredients are scientifically proven to repel mosquitoes. We have verified customer product reviews from all over the world stating its effectiveness!

## Price Comparison by Volume

Osana Bar: \$7.99  
All Natural Soap: \$4.99  
Bug Repellent: \$9.99

UNIT WEIGHT	UNIT DIMENSIONS	MASTER PACK	SLEEVE COUNT	SRP UNIT PRICE	UNIT PRICE	SLEEVE PRICE	MARGIN
3.6 oz	3 3/4 x 1 x 2 1/8	24	6	\$7.99	\$4.83	\$28.98	40%

Free shipping on orders equal to or greater than one pallet (288 sleeves)